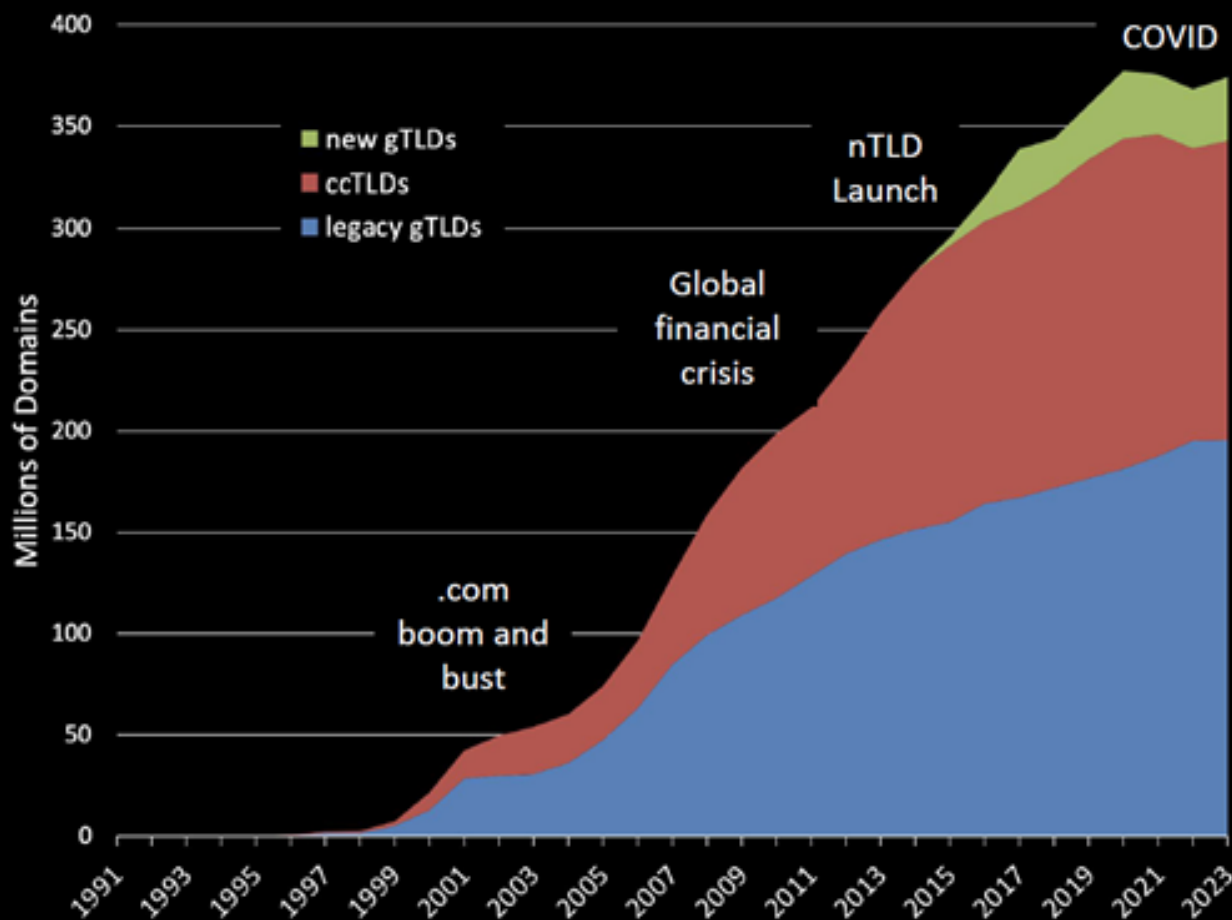


# Секция 4. Тренды развития и новые методы маркетинга в национальных доменах



## Historical Growth of Domain Names

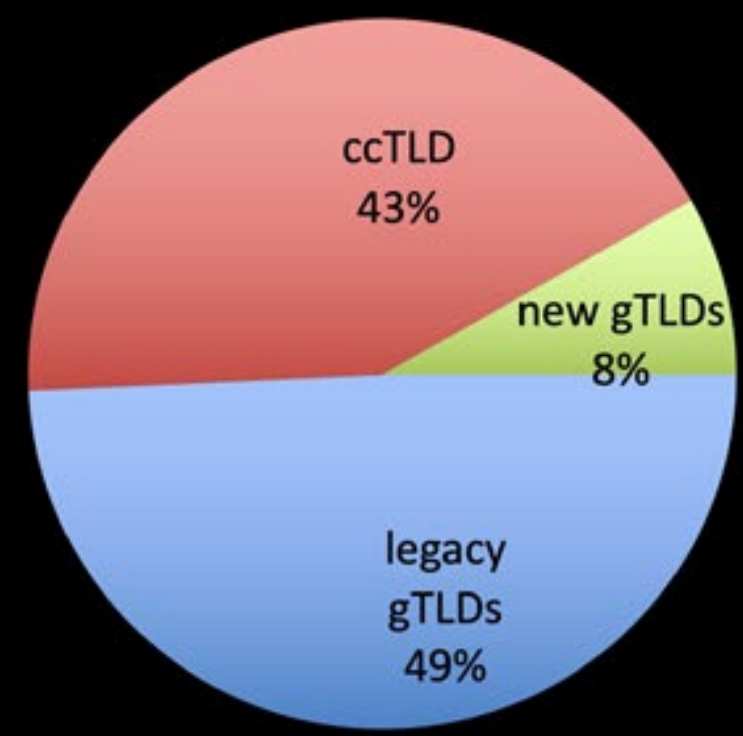


Dr. Matthew Zook, ZookNIC Trends Among ccTLDs

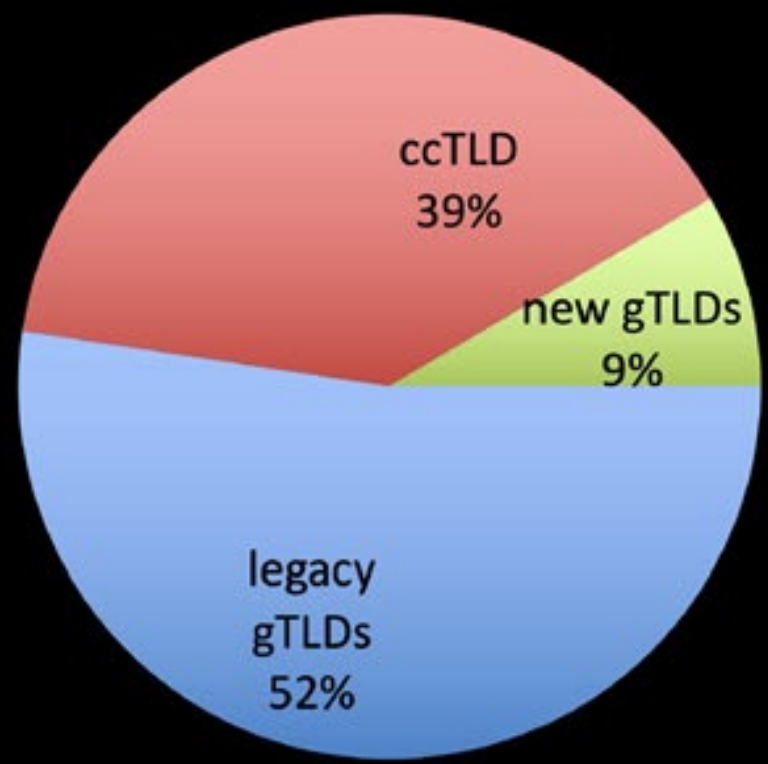
presentation at ccTLD Registration Trends Session, ICANN77 <https://icann77.sched.com/event/1NMvU>



# Distribution by TLD

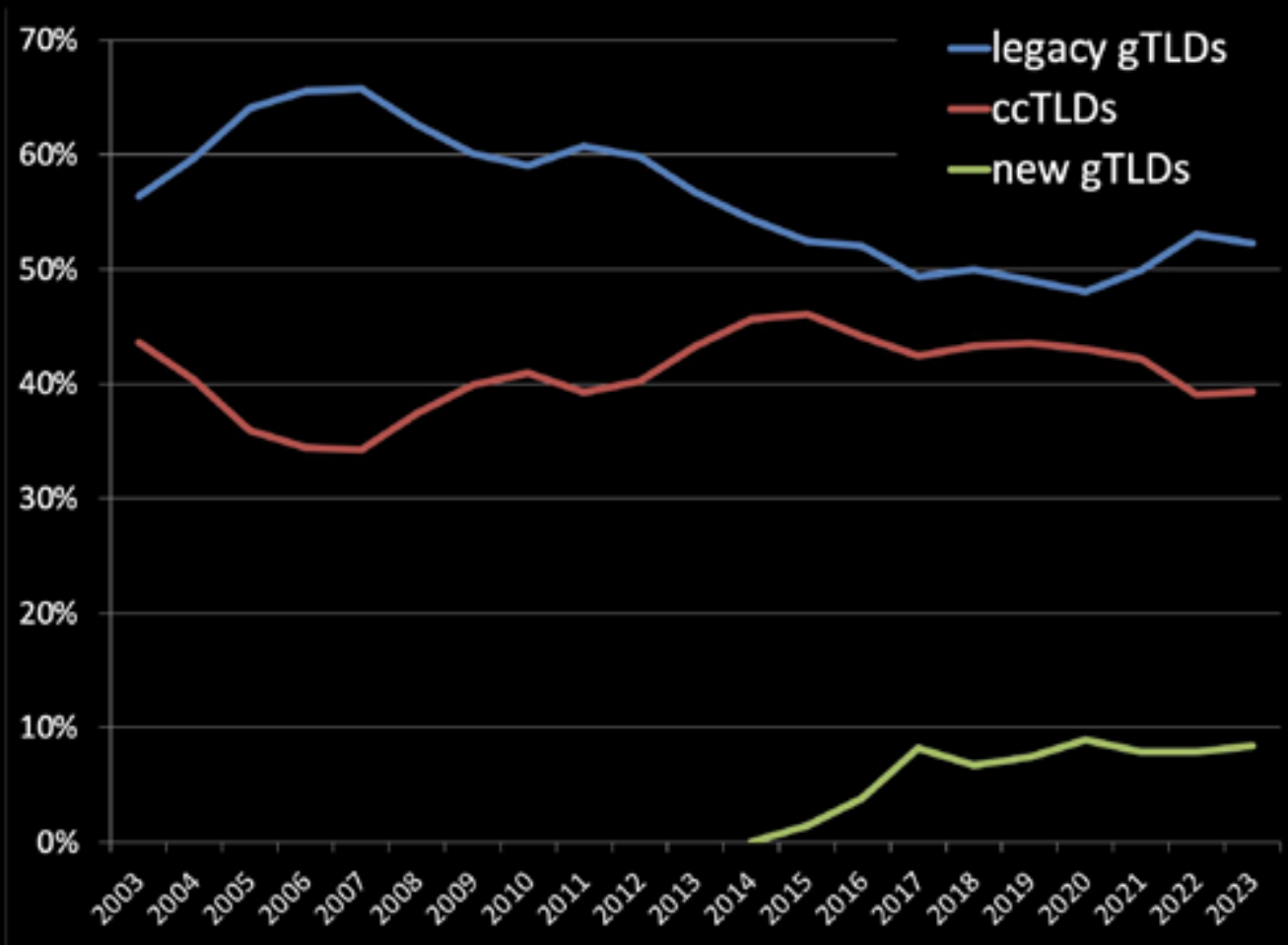


2017: 339 Million Domains



2023: 375 Million Domains

# TLD Type Share of All Domains



# Overall numbers for ccTLDs

