

GoCreate! 22@TLDCON2026

2026.09.22 | TLDCON

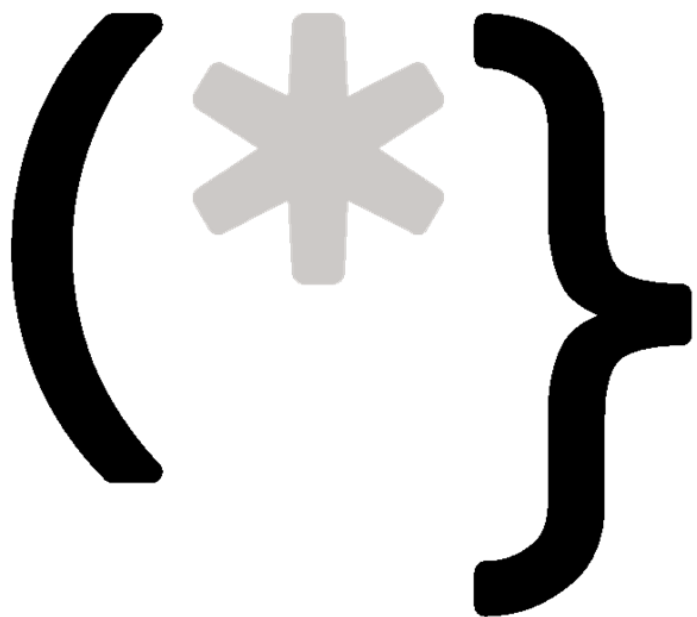
Edmon Chung & Amina Meirasbek

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Asian #InspirAsian



GoCreate!

Domain Innovations

<https://goCreate.asia>

GoCreate! is initiated by DotAsia and launched at the **ICANN APAC DNS Forum 2025 in Hanoi.**

- explore new technologies and usage of domain names
- engage perspectives from different stakeholders
- drive the expansion of the global DNS.
- stimulate innovation in the domain market space



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Shortly after [Domain Summit](#) Founder [Helmuts Meskonis](#) staged the 4th annual edition of the **London**-based event in **September**, he announced plans to expand the conference into new regions around the world. That expansion began with the first **Domain Summit Asia** conference that was held **November 17th and 18th** in **Hong Kong**. It came just 10 weeks after Helmuts and [DN.com](#) Founder [Jack Dai](#) decided to co-host the event after discussing the idea at the London show. That didn't



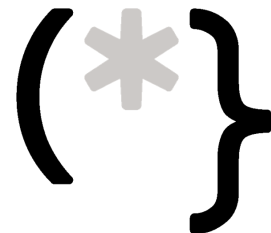


CONTRACTED PARTIES SUMMIT



What do you think would be the biggest impact of A.I. on the future of domain names?

- A. A.I. agents using domain names as identifiers #3
- B. A.I. helping users setup their DNS #2
- C. A.I. obscuring users from DNS (no longer for humans) #1
- D. A.I. generated content simplifying web maintenance #4
- E. Other

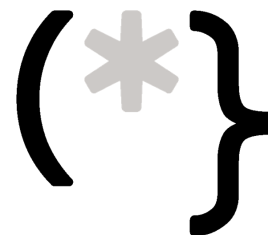


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What new uses of domain names do you think will take off?

- A. Digital identity, authentication and credentials **#1**
- B. Tokenisation of high value domain names **#3**
- C. A.I. Agents **#2**
- D. Small Office Home Office Network Storage (NAS) **#4**
- E. Other

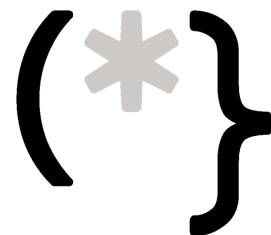


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Do you think A.I. could make it easier for utilization of DNS for personal digital homes and spaces?

- A. Yes, but personal domain names will not increase domain sales (3rd level domains) **#2**
- B. Yes, and that will drive domain sales **#1**
- C. No, A.I. enabled apps and agents will make domain names obsolete **#4**
- D. No, A.I. would not make much of a difference **#3**
- E. Other



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A black and white photograph of a large, weathered billboard. The billboard is mounted on a metal frame and has a sign that reads "NAME BRAND" in bold, capital letters. A small black square is positioned between the words "NAME" and "BRAND". The billboard is set against a light-colored sky, and the roof of a building is visible in the foreground.

NAME ■ BRAND

More than
just a
name.



Location, Location, Location...
More than just one name.

Brand & Identity

Value of a gTLD

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About .KiDS

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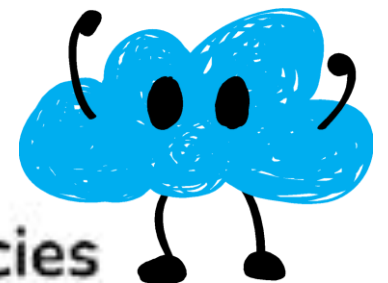


CONVENTION ON THE RIGHTS OF THE CHILD

15 SETTING UP OR JOINING GROUPS	16 PROTECTION OF PRIVACY	17 ACCESS TO INFORMATION	18 RESPONSIBILITY OF PARENTS	19 PROTECTION FROM VIOLENCE	20 CHILDREN WITHOUT FAMILIES	21 CHILDREN WHO ARE ADOPTED
22 REFUGEE CHILDREN	23 CHILDREN WITH DISABILITIES	24 HEALTH, WATER, FOOD, ENVIRONMENT	25 REVIEW OF A CHILD'S PLACEMENT	26 SOCIAL AND ECONOMIC HELP	27 FOOD, CLOTHING, A SAFE HOME	28 ACCESS TO EDUCATION
29 AIMS OF EDUCATION	30 MINORITY CULTURE, LANGUAGE AND RELIGION	31 REST, PLAY, CULTURE, ARTS	32 PROTECTION FROM HARMFUL WORK	33 PROTECTION FROM SEXUAL ABUSE	34 PROTECTION FROM SEXUAL ABUSE	35 PREVENTION OF SALE AND TRAFFICKING
36	37	38	39	40	41	42



KIDS' BEST INTEREST DOMAIN.



.KiDS Registry Policies

Child Online Safety 101

When creating a screen name for your kids, do not include personal information like their last name or date of birth.



SAFER
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KIDS
KIDS' BEST INTEREST DOMAIN.



Today, learn & entertain with our fun 1000+ activities & games.

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CREATE NOW!

Helping parents & caregivers design their own atmosphere for raising amazing kids. You're doing it great kids!

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Source of Value of Domain Names:

Uniqueness, Scarcity & Interoperability

**gTLD Registry => A Trusted Custodian of a Part
of the Core Internet Infrastructure**



DotAsia and the Applicant Support Program (ASP)

- Pro-bono Support & Mentor for interested new gTLD applicant
- Share market, policy and operational experience & knowledge as an NGO
- Support on particular aspect or as a full partner for a new gTLD
- Realize the value of a piece of the Internet's unique core infrastructure

Asia is experiencing the largest Internet growth globally

driven by rapid digital transformation

DotAsia is a [mentor](#) in the Applicant Support Program ([ASP](#)), which is intended to make the New Generic Top-Level Domains ([gTLD](#)) Program: Next Round application and evaluation processes and fees more accessible to nonprofits and other entities that would like to operate a registry but would otherwise be unable to apply, because of financial and resource constraints.

future



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Navju Cloud



Sergey Bogdanov

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- What are some new or creative ways that domains could be used by local businesses, organisations, or communities?

Какие новые или креативные способы использования доменов могут предложить местные бизнесы, организации или сообщества?

- What opportunities could the new round of gTLDs create for local registries and their communities?

Какие возможности может создать новый раунд gTLD для местных регистраторов и их сообществ?

- How could AI help local registries and domain users?

Как ИИ может помочь местным регистраторам и пользователям доменов?



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Thank You
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Every .Asia Domain Contributes
to Internet Development in Asia

