

# **From Monitoring to Policy: Building a DNS Abuse Framework for .am**

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**TLDCON 2025, 16 September**





# .am Registry Context

- .am – Armenia's country code Top-Level Domain
- Vision: remain a **trusted, technically stable, identity-reflecting platform**
- Commitment: strengthen **security, transparency, and resilience** in domain operations
- DNS Abuse policy development now a **strategic priority (2025-2028 roadmap)**

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# Challenges & Needs in ccTLD Space

- ccTLDs operate in **specific national and legal environments**
- Abuse reporting and enforcement mechanisms need **local adaptation**
- Current needs for .am:
  - Formal **phishing and abuse handling policy**
  - Clear **registrar responsibilities and tools**
  - Better **transparency through public abuse reports**

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# .am Ongoing & Planned Actions

- **Piloting monitoring** with CleanDNS and NetBeacon tools
- Exploring cooperation with **GlobalBlock** for content-related abuse prevention
- Studying integration with **ITHI (Identifier Health Indicators)** for trust metrics
- Developing a **registrar portal update** with abuse reporting functions
- Bringing .am's experience to international fora (ICANN, IGF, CENTR, TLDCON)

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# Way Forward for .am & ccTLDs

- ccTLD DNS Abuse policy cannot be a **copy-paste of gTLD models**
- For .am:
  - Build a **tailored phishing/abuse response policy**
  - Enhance **registry-registrar cooperation**
  - Launch **user awareness and diaspora engagement campaigns**
- Share practices & align with global initiatives, while keeping **local realities** central

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# Key Takeaway

For .am, DNS abuse mitigation is about trust — built through strong technical solutions, clear policies, and community engagement.

Thank you for your attention, and you can reach me at  
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