

UNIVERSAL ACCEPTANCE A GOVERNMENTAL PERSPECTIVE

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UNIVERSAL ACCEPTANCE

Aims at making all domain names and all email addresses work seamlessly in all Internet-enabled applications, devices and systems

One of 3 components, critical to allowing a smooth seamless end-to-end multilingual experience on the Internet – the other 2 being IDNs, and local content

Increases competition, innovation and consumer choice

NATIONAL EFFORTS IN EGYPT

Government

- Aligning with governmental projects
- Reaching out to companies
- Setting Pilots

Academia

- UA Graduation Projects
- UA Hackathons
- UA Technical Training
- EAI Deployment Training

IMPORTANCE TO GOVERNMENTS (1/2)

Increasing online communication in local languages

Preserving culture and identity

Reaching out to citizens nationwide

Future proof systems and applications

IMPORTANCE TO GOVERNMENTS (2/2)

Developing local domain industry

Developing local online content

Increasing Internet penetration

Bridging the digital divide

Facilitating social inclusion and digital transformation

GAC UA-IDNS WG

The GAC created a Working Group on UA and IDNs (GAC UA-IDNs WG) at ICANN66 in Montreal

The WG is currently working on reflecting GAC comments on its Terms of Reference

The WG is planning central information resource on UA matters for GAC Members

The WG is currently working on refining its annual work plan after sharing it with the GAC

The WG is continuously working on aligning efforts with ICANN and the Universal Acceptance Steering Group (UASG)

CHALLENGES

Reluctance to change specially if everything seems to be working well

Convincing the supply and demand sides at the same time

Identifying different incentives for the different stakeholder groups

The need for more multistakeholder collaboration

KEY MESSAGES

UA won't bear its fruits without:

- Seamless end-to-end deployment
- Wide deployment
- Buy-in of all stakeholders
- Aligned and synchronized efforts

THANK YOU

Questions?